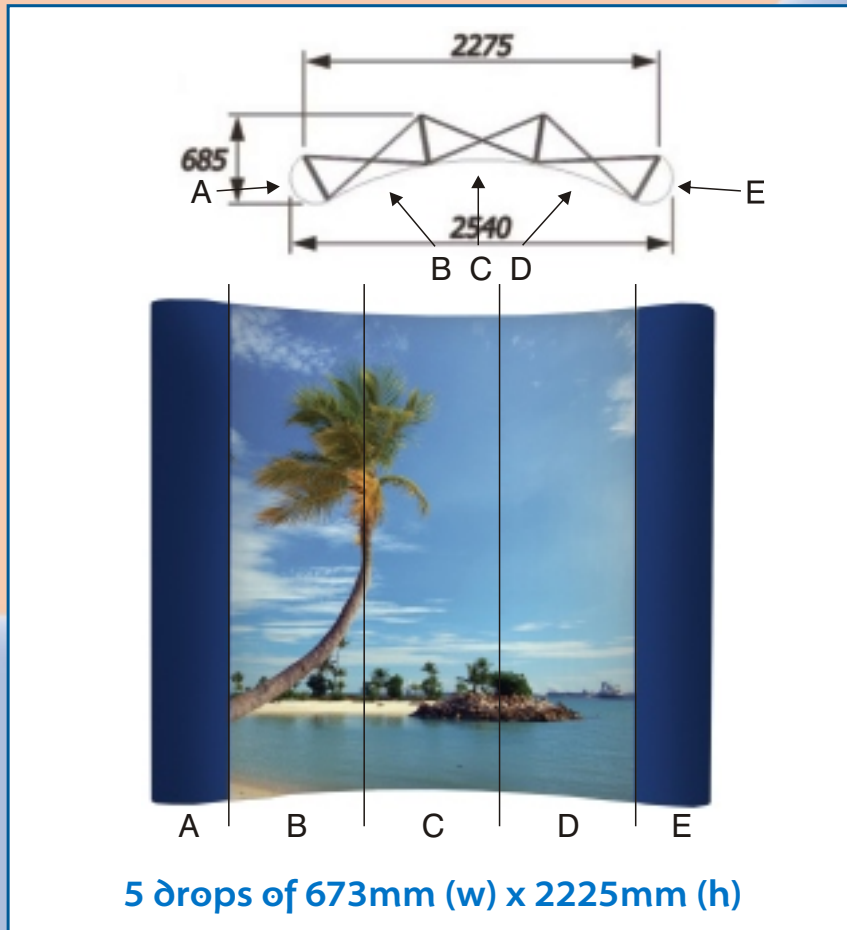


# evolution pop up



## Supplying your artwork Using FTP

File Transfer Protocol is a quick way to send large files over the internet. You need either a PC or Macintosh and some software. If you would like to transfer files via FTP please contact us and we will forward you our login details.

## By Email

Attach artwork files to the email and send to [mat@kazoopsg.com](mailto:mat@kazoopsg.com). Files no more than 8 mb.

## On Disk

You can post artwork to us on disk. We accept CD, DVD or memory stick.

Kazoo PSG Ltd, Units 3 & 4 Exchange Industrial Estate, Bridgtown, Cannock, Staffs, WS11 0BW

## Setting your artwork

All artwork should be sent as PDF, EPS, JPEG or TIF files. All hires **without trim marks**. All EPS, PDF, JPEG or TIF files must be sent exactly to our specifications and measurements.

If artwork can not be supplied as the above, it must be supplied in either Illustrator CS, Indesign, Quark Xpress, Adobe Photoshop CS, Freehand or Corel Draw 12 (pc only).

**Roller Banners/Banner Stands** must be supplied exactly to the size and specification on the relevant spec sheet. These can either be downloaded from our website, or supplied on email. Artwork must be supplied **without bleed** and **without trim marks**.

**Pop Up Displays** must be supplied exactly to the size and specification on the relevant spec sheet. These can either be downloaded from our website, or supplied on email. Artwork must be supplied **without bleed** and **without trim marks**. Due to the fact that all pop up display artwork must be separated into panels before printing. It must be supplied as an illustrator file or flattened bitmap image.

**PVC Banners** must be supplied with 25mm (1") bleed on all sides.

If artwork is set to 50%, then bleed will be 12.5mm.

If artwork is set to 25%, then bleed will be 6mm.

Here are some suggestions for setting up your artwork so we can achieve the best print results

## Save colours as CMYK

Our wide format ink-jet printers all use CMYK colour to output. If your design work includes RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.

## Note on all black ink

To get the best results when using black print, we advise that you create all artwork with a colour range of 50% (C) cyan, 50% (M) magenta, 50% (Y) yellow and 100% (K) black.

## Document Sizes & Resolutions

We suggest setting your artwork at the following sizes and minimum resolutions:

100% size at 150dpi

50% size at 300dpi

25% size at 600dpi

## Important Information

All layers must be flattened and you must make sure there are no raw transparencies, gradients or lenses in your artwork. Especially if the artwork has been created in Indesign.

## Fonts

Please either include or embed all fonts when sending your artwork. In the case of TIFF or JPEG files fonts will not be required.

## Scans

All your scans should be high resolution and saved as CMYK colour. If possible we suggest keeping scans to a minimum of 150dpi finished size.

## Proofs and Colour matching

If colour matching is critical, you must provide an accurate printout. Due to the fact that all our machines are full colour, pantone colours cannot be reproduced exactly.

**kazoo**  
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